

Road Safety update – Melksham Area Board

Wednesday 22 May 2024

#FATAL5 education











Careless or inconsiderate driving

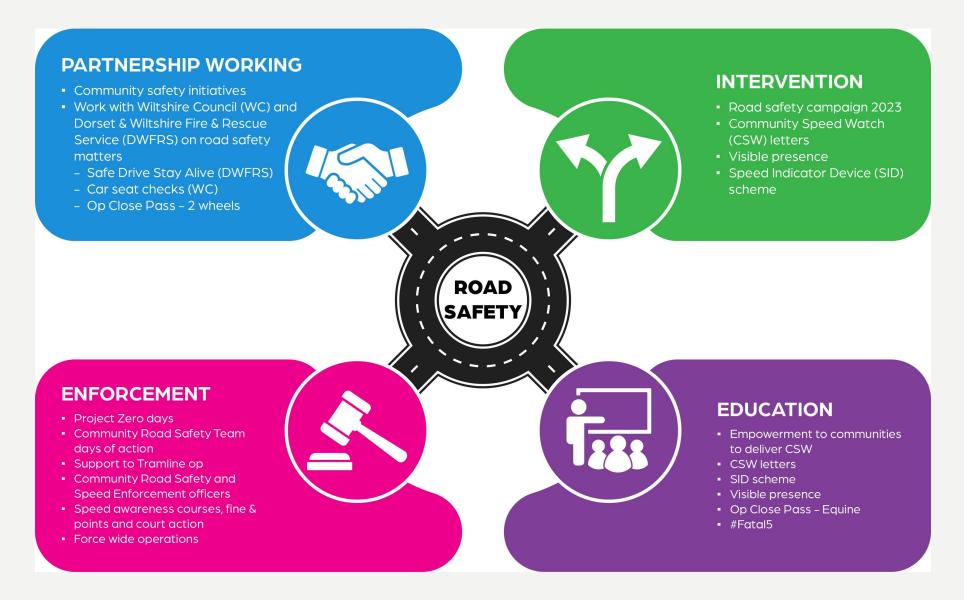
The offence of driving without due care and attention (careless driving) is committed when your driving falls below the minimum standard expected of a competent and careful driver, and includes driving without reasonable consideration for other road users.

Some examples of careless or inconsiderate driving are:

- overtaking on the inside
- driving too close to another vehicle
- driving through a red light by mistake
- turning into the path of another vehicle
- flashing lights to force other drivers to give way
- misusing lanes to gain advantage over other drivers
- the driver being avoidably distracted by tuning the radio, lighting a cigarette etc
- •unnecessarily staying in an overtaking lane
- unnecessarily slow driving or braking
- dazzling other drivers with un-dipped headlights



Community Road Safety Team; what we do



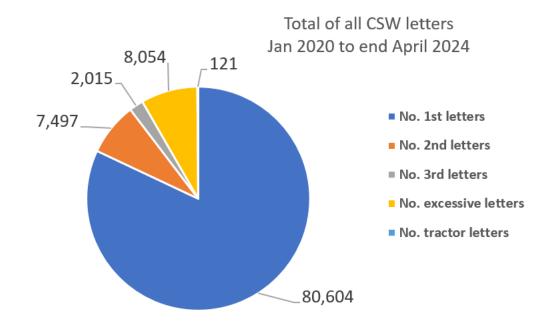
Community Speed Watch

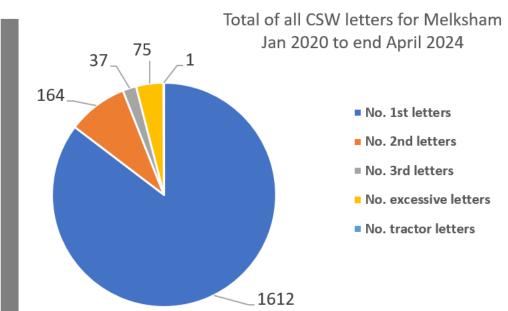
CSW



• CSW - Melksham area - Data since July 2020 to 8 May 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd	No. excessive letters	No. tractor	Total letters	No. c		verage peeders %
Melksham - Berryfields	72	4	0	0		0	76	69	1.1%
Melksham - Woodrow Road	259	29	4	10		0	295	54	6.8%
Shaw and Whitley	521	21	4	14		0	560	106	2.1%
Steeple Ashton	760	110	29	51		1	951	108	4.3%
Grand Total	1612	164	37	75		1 :	1882	337	3.4%





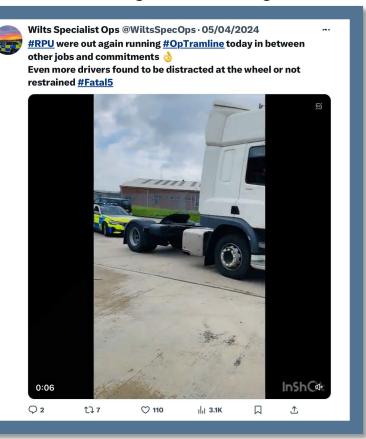
• Traffic surveys – Melksham since 2022 to 30 April 2024 Wiltshire Council

		Survey start	Speed	85th		
Title	▼ Result	date 🛂	limit 🔼	percentil	CPT ▼	Area Board
Berryfield - C395 Semington Road	No further action	07/12/2023	30	32.3	Trowbridge	Melksham
Melksham - C400 Pathfinder Way	Speed education	11/09/2023	30	37.6	Trowbridge	Melksham
Melksham - Eastern Way	No further action	19/02/2024	40	43.6	Trowbridge	Melksham
Steeple Ashton - C19 Ashton Common	Speed education	15/05/2023	30	36.7	Trowbridge	Melksham
Steeple Ashton - C232 Sandpits Lane	No further action	07/12/2023	60	38.4	Trowbridge	Melksham
Steeple Ashton - Common Hill	Speed education	08/05/2022	30	37.89	Trowbridge	Melksham

Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering January to April issued over **2390 tickets** to motorists, for numerous road related offences.

- Op Tramline is running every month, in April the main focus was on mobile phone enforcement.
- 5 more RPU officers have joined the team.
- RPU ran a <u>MIB</u> no insurance operation focussing on the M4 in conjunction with TVP, A&S and Gwent Police. Wiltshire had 12 vehicles seized off the M4 and the highest in the region.









Community Speed Enforcement Officers

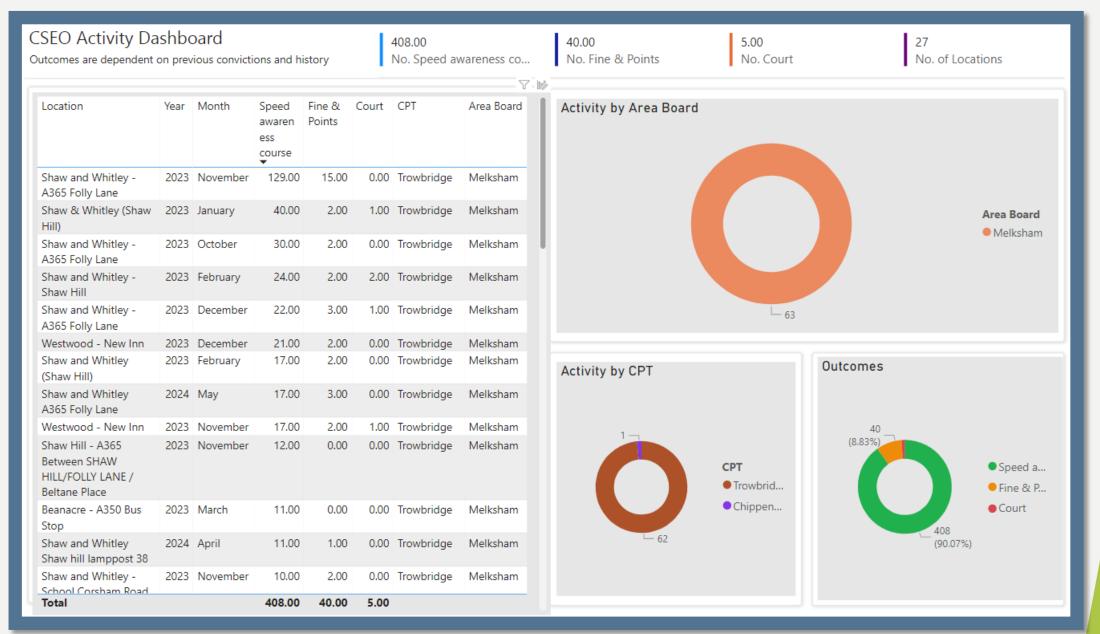
CSEO's



• CSEO - Dashboard - 1 January 2023 to 8 May 2024

CSEO Activity Dashboard Outcomes are dependent on previous convictions and history						7.00 peed aware	ness co	1,450.00 No. Fine & Points	144.00 No. Court		851 No. of Locations
							7 1/2				
Location	Year	Month	Speed awareness course	Fine & Points	Court	СРТ	Area Boa	Activity by Area Board	6 4	0	Area Board Swindon
Swindon - Thamesdown Drive	2023	December	251.00	54.00	0.00	Swindon	Swindon	77 77 101	4.0	o	Southern Wiltshire
Swindon Queens Drive adjacent with Cambridge Close	2024	April	151.00	26.00	0.00	Swindon	Swindon	104 —		208	StonehengeMarlboroughPewsey
Shaw and Whitley - A365 Folly Lane	2023	November	129.00	15.00	0.00	Trowbridge	Melkshar	133		192	Malmesbury
Swindon - Thamesdown Drive	2024	January	103.00	16.00	0.00	Swindon	Swindon	135		170	RWBDevizes
Wilton - The Avenue	2023	August	102.00	31.00	4.00	Salisbury	South W€	143 —	153		
Harnham - Lime Kiln Way	2023	November	97.00	11.00	0.00	Salisbury	Salisbury				▼
Cholderton - Church Lane	2023	March	95.00	4.00	1.00	Amesbury	South We	Activity by CPT		Outcomes	
Swindon - Thamesdown Drive	2024	March	94.00	23.00	0.00	Swindon	Swindon		СРТ		
Swindon Queens Drive adjacent with Cambridge Close	2024	March	90.00	13.00	1.00	Swindon	Swindon	188 181 469	SwindonDevizesAmesbury	1.45K (11.83%)	OSmarka
Wilton - The Avenue	2023	November	84.00	33.00	8.00	Salisbury	Southern	207	•		Speed a.
Cricklade - Spital Lane	2023	April	80.00	10.00	0.00	RWB	RWB	285 — 423			Fine & P.
Tilshead - Candown Road	2023	August	78.00	10.00	1.00	Amesbury	Stoneher	328 385	RWBWarmins		Court
Wilton - The Avenue	2024	April	77.00	23.00	6.00	Salisbury	Southern	202	Ohippen		10 (0)
Coombe Bissett - Deegan House	2023	November	72.00	10.00	0.00	Salisbury	Southern		• Trowbrid		
Total			10,667.00	1,450.00	144.00						

• CSEO - Melksham Area Board - 1 January 2023 to 8 May 2024



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For information on Road Safety in Wiltshire visit:

Road safety campaign | Wiltshire Police

Road Safety (wiltshire-pcc.gov.uk)



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